Submission Guidelines

Homes & Land is North America's leading community real estate publication, appearing in over 14,000 communities across the United States and Canada. We are excited that you have chosen **Homes & Land** as your source of advertising. The following guidelines for submitting electronic media were created in order to maintain a quick turnaround time.

Page Layout Software:

- **QuarkXPress** single page documents. Please do not use any third party QuarkXPress Xtensions.
- Colors must have CMYK values and must be set for process separations; note that Pantone colors may not have exact CMYK color space equivalents.

Illustration Software:

- **Adobe Illustrator** artwork should have all text and text anchor points converted to outline & contain no placed artwork.
- A composite Illustrator EPS file.

Image Editing Software:

- **Adobe Photoshop** images supplied for print publication should be:
- Color artwork, mugs, etc. should be saved in CMYK mode.
- Black & white images should be saved in grayscale mode.
- Images should be cropped to the final print dimensions and saved at 300 dpi.
- Silhouette images should be saved in Photoshop composite EPS format; no DCS (desktop color separations).

Fonts:

- All fonts used must be submitted with job.
- Macintosh Type 1 PostScript only (no True Type or Multiple Master fonts).
- Submit all printer fonts inside a "fonts" folder and submit all screen fonts in a suitcase and enclose suitcase inside the "fonts" folder.

Supplied Ads:

- Hard copy must be printed at 100% and accurately reflect contents of the electronic files.
- Color ads must be accompanied by color proofs.

DIGEST SIZE: (LAKES)

Full Page:
Live Area Size - 5.2" x 8"
Bleed Size - Bleed min. 1/4 " all around

Half Page: 5.2" x 3.8"
No Bleeds

HIGH-RESOLUTION .PDF FILE IS RECOMMENDED FOR SUBMISSION

FULL SIZE: (SEACOAST, GREATER NH)

Full Page:
Live Area Size - 8" x 10"
Bleed Size - Bleed min. 1/4 " all around

Half Page: 8" x 5"
No Bleeds

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